

# CJ Romberger

CJ Romberger owns Wildwood Interactive, a full service internet development agency in Westlake Hills. Her agency is eager to make others' dreams come true. Wildwood designs and builds beautiful, fresh, easy-to-maintain websites, shopping carts, web applications like intranets and event management systems, and Flash animations for business owners and non-profits.

Wildwood Interactive, under CJ's leadership, has served many clients since its inception, including McGinnis, Lochridge and Kilgore LLP, Boy Scouts of America Capitol Area Council, RippleCentral and Schlotzsky's.

CJ's background includes systems analysis, programming, quality assurance, and training. She's worked on enterprise level systems, software products and web applications at companies like Fisher- Rosemont, BMC Software, and Human Code. She's also led development teams for several large e-Commerce sites like RX.com and Leapfrog.com.

CJ graduated with a 4.0 GPA from Texas State University. She holds a BBA in Computer Information Systems. She is active in several Austin organizations and always looks forward to meeting new people. She's honored to write a column called "Gadget Girl" for austinwoman Magazine. In her spare time, she's a fanatical scuba diver, and plays music in her recording studio.

Her friends frequently comment on CJ's ever-ready energy. What excites her is using this energy to inspire people she interacts with in a way that motivates them to try out the things she's fallen in love with.

For example, after creating a successful online community for a client, CJ became absorbed in researching and participating in online communities like LinkedIn, Twitter, Facebook and SparkPeople. It wasn't enough just to learn and participate. She now holds seminars and offers coaching and consulting on social media and blogging, so she can help others who are hesitant about social media get clear about the incredible opportunities participation offers. Her company also offers social media packages for businesses.

CJ's recent claim to Social Media fame is being the #1 "tweeter" of original content on a #1 trending topic on Twitter called #nerdpickuplines. Additionally, she was recently featured in the Life and Arts section of the Statesman for losing over 36 pounds using social media.

